**BHUMESH WASUDEO NIMJE**

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**Career Summary**:

Qualified SEO professional with solid experience in developing SEO campaigns, Google penalty recovery, analytics, Website Branding, SE rankings monitoring, keyword research, site auditing methods, social media optimization, Online reputation management and link building. I have a passion for optimizing websites to achieve business goals and a talent for improving organic SE rankings with my creative approach and thorough research and analysis.

**SEO Total Work Experience: 5 years.**

* **Currently working** with **Interics Designs** Pune as the post of **Senior Digital Specialist.**
* **1.4 Year worked** with **Popcon Media** Pune as the post of Digital Marketing **Team Lead.**
* **3.10 Years** of experience in SEO as a Senior Software Engineer in **SmartData Nagpur**.
* **1.6 Year worked with Alive Tech Services Nagpur** as a Post of **SEO Lead**

**AREA OF EXPERIENCE AND SKILL SET:**

* Managed more than 6 international client’s sites at a time.
* Optimized 400+ websites averaging mostly all categories site
* Recovered 25+ websites from Google penalty, by doing DMCA filling and reconsideration Request and ORM techniques.
* Having Sales experience with Elance and oDesk freelancing websites
* Optimization included creating unique title tags, Meta tags and optimization of content.
* Knowledge of Keyword analysis using programs such as Keyword Discovery, Word tracker, and Google Adwords Keyword Planner Tool.
* Site Analysis: Analysis purely which site comes for SEO. Does and Don’t all thing I will manage
* Competitive analysis: Manage all competitors for our related keyword and doing best for the website. And gain proper traffic for our competitor business.
* Have experience working on sites in various industries such as Health Care, Jobs, ecommerce and Real Estate and many others.
* Experience with Pay per Click advertising in Ask, Google Adwords, and Yahoo Search Marketing. I have written ads, created reports, made suggestions to clients about campaigns, keyword suggestions, geo-targeting settings, managed budgets, etc.
* Knowledge of HTML. Experience using Google Analytics and Google webmaster.
* List on product in Snap deal, Flip kart, Amazon various ecommerce sites
* Creating business plans and adding the product on the site.
* Making new strategies to promote the products to increase the traffic
* Implementing all on page activities to live site through FTP and Wordpress.
* Google Ad-words, Pay Per Click programs and Google AdSense, Email Marketing
* Work for Product Branding (Online Reputation Management) for the websites.
* Create daily traffic report through Google analytics.
* Video and image Optimization, Alt tag optimization, URL rewriting, URL redirection.
* Create and maintain different blogs on different sites.
* Handle SMO activities e.g. Facebook, Twitter, LinkedIn, YouTube, MySpace.
* Local Business Listing
* Online Reputation Management for the websites.
* Create daily traffic report through Google analytics.
* Discuss and give feedback and suggestion for increase the traffic sale.
* Forum Comment and forum profile linking

**Following work responsibilities I have been done:**

* All On-Page and Off-Page optimization.

1. On page activities including,

* Titles Tags Generation, Description, Keywords Tags Optimization
* Image (ALT) Tags Optimization, Hyperlink Optimization
* Heading Tag Optimization
* XML Sitemap and HTML Sitemap Creation and Submission
* Google, Yahoo And Bing Webmaster Submission and Verification
* Robots.txt File Creation
* Google Analytic Goal Setup
* Web Page Interlinking
* Search Engine Friendly URLs

1. Off page activities including

* Local Listing
* Article Syndication
* Guest Post
* Web 2.0 Assets
* Social Bookmarking
* Press Release/News Distribution
* Directory Submission
* Blog/Forum Posting
* Business Classified Ads
* Video Posting
* Wikipedia Dead Links
* Profile Linking
* Video Submission
* Image Submission
* Create weekly traffic report through Google analytics.

**PROJECT DETAILS:**

**HANDLED PROJECTS:-**

1. Project Name : **www.esources.co.uk** – Largest B2B portal in UK

Task Done : Link Building with reciprocal linking,

Social Bookmarking, Blog Submission, Yahoo answer, Reactivation links, Broken Links,

2. Project Name : **www.fmf.com.au**

Task Done : Total On-page optimization including Site analysis and competitor analysis, keyword analysis, eta tags creation, Alt image tag creation, sitemap.xml, Google analytics creation, Google locals Off-page optimization including Search engine, Off-page optimization including Social Bookmarking, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, Keyword ranking & Web traffic analysis.

1. Project Name : **www.publicutilitybrockers.com**

Task Done Total On-page optimization including Site analysis and competitor analysis, keyword analysis, Meta tags creation, Alt image tag creation, sitemap.xml, Google analytics creation, Google locals Off-page optimization including Search engine, Off-page optimization including Social Bookmarking, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, press release, blog comment, Keyword ranking & Web traffic analysis. Face book, Twitter promotion, Video posting Crate profile various Social media sites

1. Project Name : [**www.kalazone.in/**](http://www.kalazone.in/)

Task Done Total On-page optimization including Site analysis and competitor analysis, keyword analysis, Meta tags creation, Alt image tag creation, sitemap.xml, Google analytics creation, Google locals Off-page optimization including Search engine, Off-page optimization including Social Bookmarking, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, press release, blog comment, Keyword ranking & Web traffic analysis. Face book, Twitter promotion, Video posting, Crate profile various Social media sites

1. Project Name : [**www.torontosuites.com/**](http://www.torontosuites.com/)

Task Done Total On-page optimization including Site analysis and competitor analysis, keyword analysis, Meta tags creation, Alt image tag creation, sitemap.xml, Google analytics creation, Google locals Off-page optimization including Search engine, Off-page optimization including Social Bookmarking, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, press release, blog comment, Keyword ranking & Web traffic analysis. Face book, Twitter promotion, Video posting, Crate profile various Social media sites

1. Project Name : [**www.health-supplement-facts.com**](http://www.health-supplement-facts.com)

Task Done Total On-page optimization including Site analysis and competitor analysis, keyword analysis, Meta tags creation, Alt image tag creation, sitemap.xml, Google analytics creation, Off-page optimization including Search engine, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, press release, blog comment, Keyword ranking & Web traffic analysis. Face book, Twitter promotion, Video posting, Crate profile various Social media sites, Affiliates Marketing and product selling online

1. Project Name : [**www.moratic.in**](http://www.moratic.in)

Task Done Total On-page optimization including Site analysis and competitor analysis, keyword analysis, Meta tags creation, Alt image tag creation, Google analytics creation, Google locals Off-page optimization including Search engine, Off-page optimization including Social Bookmarking, Forums & Blogs Posting, Comments, Article submission, Classified Ads submission, press release, blog comment, Keyword ranking & Web traffic analysis. Face book, Twitter promotion, Video posting, Crate profile various Social media sites

Also, handled some Data Entry/Data Processing Projects namely, Luna Carpet, Cagle posting, National Award winner listing, Olympic basketball listing & Bit candy MySpace profile updating by adding friends to all music bands.

# ACADEMIC QUALIFICATION:-

* Master of Computer Management (MCM) from Nagpur University, Nagpur
* Passed B.Com. from Nagpur University, Nagpur
* Passed H.S.S.C. from Maharashtra State Board Of Secondary, Higher Secondary Education, Pune
* Passed S.S.C. from Maharashtra State Board Of Secondary & Higher Secondary Edu, Pune

#### Technical Qualification:

* Knowledge of M S Office, DTP, Corel Draw, Photoshop, Flash

**PERSONAL DETAILS:**

**FATHER NAME :** Wasudeo Fajitrao Nimje

**MOTHER NAME :** Sakun Wasudeo Nimje

**DATE OF BIRTH :** 16th Oct. 1984

**NATIONALITY :** Indian

**GENDER :** Male

**MARITAL STATUS :** Single

PERMANENT ADDRESS : C/o Shrubhangi Banglow, Kalas, Vishrantwadi Pune

**LANGUAGES KNOWN :** English, Hindi, Marathi

I hereby declare that all the information provided above is true to the best of my knowledge and belief.

**DATE:- 27 / 08 /2016**

**PLACE:-NAGPUR ( BHUMESH W. NIMJE )**